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November 20, 2018

Morgan Stanley Strategy Challenge for Local Nonprofits Accepting Applications

MS is providing 10 weeks of pro bono consulting to assist nonprofits with strategic questions and projects. The deadline to apply is December 14.

Please see the following information regarding the Morgan Stanley Strategy Challenge.
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Reminder! Refer a nonprofit in the New York Metro Area for the 2019 Strategy Challenge.

The Morgan Stanley Strategy Challenge is the firm's signature initiative to give back to the community through pro bono service. Now in its 11th year, this annual program is a unique opportunity for a nonprofit to tackle a key strategic issue by drawing on Morgan Stanley employees' expertise during a 10-week consulting project. Groups of employees are paired with local nonprofits for 10 weeks to address their mission-critical challenges. Nonprofits are asked to apply with a strategic question/project that they are looking to implement, such as an expansion strategy, program optimization, business model development, expansion of services, and/or improvement of productivity and operating efficiency.

How to refer a nonprofit

Share this invitation with one nonprofit in the New York Metro Area. When submitting an application, the nonprofit must include the name of the referring employee. Please note that nonprofit selection is based solely on the merits of the application and fit for the program; lobbying is discouraged and will not influence the selection process.

How nonprofits can apply

Interested organizations can read about the program on the Strategy Challenge website and should review the application to learn more about the selection criteria, program requirements and application guidelines.

They can also join the upcoming webinar on **December 4 at 2 p.m. ET** where we will discuss the program and answer questions. [Click here to register.](#)

Click here to access the application. The submission deadline is December 14, 2018. Projects will run from mid-March to the end of May.

If you have any questions, contact us at strategy.challenge@morganstanley.com.

The Strategy Challenge is part of Change Makers, Morgan Stanley's new platform to help employees "give" what they "do." Change Makers taps into the skills and talents we use every day at work to help nonprofits achieve their missions, ranging from task-oriented opportunities (interviewing, budgeting, writing copy, providing technology help) to longer-term opportunities (strategic planning, executive coaching).

Morgan Stanley grantees and partners received an invitation to apply. The nominated nonprofit must provide a 501(c)(3) designation letter with its application.

Strategy Challenge Website:

<http://www.morganstanley.com/strategychallenge/index.html>

Webinar Registration:

Strategy.Challenge@morganstanley.com

2019 Strategy Challenge RFP:

http://www.morganstanley.com/content/dam/msdotcom/about-us/diversity/strategy-challenge/2019_Strategy_Challenge_RFP.doc

Change Makers:

<http://jive.ms.com/community/morgan-stanley-jive/community-affairs/change-makers>

